I just want to state that the superbowl stunt should be a wake up call to the FTC to not loosen the decency regulation on TV. Maybe you should tighten them up again. I am 41, I was shocked when 15 years ago I heard Burt Reynolds call someone a bitch on TV. For the most part, I dont watch alot of TV becaue it is so raunchy. I still watch a few clean family shows. I wish that you would once again tighten up the regulations that are in place instead of loosening the statdards.